



Direct-to-Substrate Printing and Transfer Decals

Introduction

This guide is provided to help you understand our design options and capabilities concerning direct-to-substrate printing and non-vinyl decals. This document is provided for your and our convenience. Please contact us if you have further questions!

*Regards,
The Design Team
Green Mountain Tap Handles*

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2. Direct-to-Substrate (DTS) Printing

Direct-to-substrate (DTS) printing is an all encompassing term we use to describe process that apply a print directly to the surface of a tap-handle or promotional item. This is generally the nicest looking and best way to apply artwork to a piece. All direct to substrate prints are permanent and sealed under our finishing top-coat.

2.1 Digital Printing

UV Curable Inkjet printing offers full color printing and white ink. This is ideal for smaller quantity prints including gradients and photographic or illustrative features. Our UV Inkjet printer will print on flat and slightly curved wood, metal, and plastic surfaces, but cannot print metallics.

3. Ink-Transfer Decals

Ink-Transfer decals describe a way of printing on surfaces that could not normally be printed on by way of an intermediary carrier sheet. The artwork is printed onto a carrier sheet and then applied by hand. This is second-best to a print directly on a handle and there is usually no discernable difference between the two. In the mockups you receive, these types of decals will often be described as “Waterslide Decals”.



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